

IGL Winter Research Meeting 2017

Wednesday, 6 December 2017

Agenda subject to change

Time	Session
08:45 AM – 09:15 AM	Registration & refreshments
09:15 AM – 09:20 AM	Welcome
09:20 AM – 10:05 AM	<p>How Patents Shape Product Market Outcomes: Evidence from a Randomized Controlled Trial</p> <p>Neil C. Thompson*, MIT Albina Khairullina, EPFL Christopher Tucci, EPFL Donald Sull, MIT</p> <p>Discussant: Ashish Arora, Duke University Fuqua School of Business</p>
10:05 AM – 10:50 AM	<p>Research as Leisure: Experimental Evidence on Voluntary Contributions to Science</p> <p>Elizabeth Lyons, UC San Diego Laurina Zhang*, Georgia Tech</p> <p>Discussant: Milan Miric, University of Southern California</p>
10:50 AM – 11:10 AM	Break
11:10 AM – 11:55 PM	<p>The Power of the Right Advice in Small and Medium Business Growth in Venezuela</p> <p>Adriana Camacho*, Universidad de los Andes and CAF</p> <p>Discussant: Leonardo Iacovone, World Bank</p>
11:55 PM – 12:40 PM	<p>Encouraging Economic Activity (and Encouraging Peace) through High-Tech Entrepreneurship: A Field Experiment in the West Bank</p> <p>Daniel Lee*, Rice University Daniel Fehder, University of Southern California Yael Hochberg, Rice University Rebecca Dizon-Ross, University of Chicago Joshua Krieger, Harvard Business School Eric J. Floyd, UCSD</p> <p>Discussant: Marcio Cruz, World Bank</p>
12:40 PM – 01:40 PM	Lunch
01:40 PM – 02:25 PM	<p>Can Government Intervention Make Firms More Investment-Ready? A Randomized Experiment in the Western Balkans</p> <p>Ana Cusolito*, World Bank David McKenzie, World Bank Ernest Dautovic, World Bank</p> <p>Discussant: David Clingingsmith, Case Western Reserve University</p>
02:25 PM – 03:10 PM	<p>The Impact of Institutional Logic on Entrepreneurial Opportunity Recognition: A Randomized Field Experiment in an Entrepreneurship Bootcamp</p>

Khonika Gope*, Stanford University

Chuck Eesley, Stanford University

Discussant: Andrew King, University of Virginia Darden School of Business

03:10 PM – 03:30 PM Break

03:30 PM – 04:15 PM **The Effects of Innovation Vouchers on Innovation Activity and Performance of SMEs in the UK**

Jonas Heite, Max Planck Institute for Innovation and Competition

Laura Rosendahl-Huber*, Max Planck Institute for Innovation and Competition

Marco Kleine, Max Planck Institute for Innovation and Competition

Discussant: Alessandro Maffioli, Inter-American Development Bank

04:15 PM – 05:00 PM **Networking out of Subsistence**

Giacomo di Giorgi*, GSEM – University of Geneva

Discussant: Daniel Lee, Rice University

*=Presenting author