

# **IGL Research Meeting 2016 - Call for Abstracts**

# Trials on innovation, entrepreneurship and growth

On May 25<sup>th</sup> 2016 the Innovation Growth Lab (IGL) is hosting its first Global Conference, "Making Innovation and Growth Policy Work", to showcase the latest trends and cutting-edge ideas in innovation, entrepreneurship and growth policy, as well as examining the power of experimentation to transform this space. To find out more about the conference, please visit our <u>website</u>.

In addition to the main conference, on May 24, 2016, we are pleased to host the IGL Research Meeting. The meeting will provide a forum for researchers to discuss academic research that uses experimental methods to improve our understanding of the drivers of innovation, entrepreneurship and growth, and potential interventions to accelerate it. The day will include plenary and parallel sessions and also offer researchers opportunities to network and share experiences of designing and running trials.

## **Call for Abstracts**

We are inviting researchers to submit abstracts for research to be presented at the IGL Research Meeting 2016. We welcome empirical research that provides evidence on the best approaches to increase innovation, support high-growth entrepreneurship and accelerate business growth. More specifically, we encourage abstracts both on completed and ongoing randomised controlled trials (whether in the design, implementation or analysis stage), as well as abstracts for review papers synthesising evidence or drawing on generalizable lessons learned. We invite submissions of abstracts on the following themes:

#### • Science and innovation

This includes research that for example examines different approaches to managing innovation processes (e.g. open innovation, challenge prizes, etc.), models for technology transfer from universities (e.g. innovation vouchers, incentives for researchers, etc.), and different ways to accelerate scientific development. Other examples of topics of interest include intellectual property, networks and collaboration, support for different forms of innovation (social, organisational, technological, etc.), development of innovation skills, infrastructure support for innovative companies and innovative procurement.

#### • Entrepreneurship and business growth

This includes abstracts focusing on topics such as the development of entrepreneurship ecosystems, the impact and delivery of different forms of entrepreneurship education, mentoring and advice, and access to finance schemes. We are also interested in abstracts looking at female entrepreneurship, the impact of accelerators (or other peer-based or cohort programmes) on entrepreneurial success, local policies for entrepreneurship, SME capacity development, and other business support schemes.

Please note that the topics described under each theme above do not restrict possible topics, so abstracts covering topics relating to the themes but not explicitly mentioned are also welcome.



## Selection of abstracts

The IGL Research Meeting Organising Committee and the IGL Scientific Committee will manage the review process for the workshop abstract proposals in the proposed themes, and decide about the balance between themes. Accepted abstracts will be included in the meeting programme. Researchers may be asked to act as discussants for other papers presented at the meeting.

The IGL Scientific Committee members are:

- Nick Bloom (Stanford University)
- Karim Lakhani (Harvard Business School)
- Josh Lerner (Harvard Business School)
- Fiona Murray (MIT Sloan School of Management)
- Mark Schankerman (LSE)
- Scott Stern (MIT Sloan School of Management).
- John Van Reenen (LSE)

The selection of abstracts will be based on the following criteria: Relevance for the call; clarity and explicitness of the research aims and questions; methodological rigour; generalisability of lessons learned (if applicable); impact on the wider community (incl. policymakers and/or practitioners); and quality of the research.

### How to submit your abstract

Please consider the following guidance and notes on submitting:

- Abstract length should be a minimum of 250 words and should not exceed 400 words (excluding the title and the author list). The language of the conference will be English; therefore the Committee will only accept submissions in this language.
- Abstracts should clearly identify with one of the meeting themes and demonstrate its relevance.
- All submitted abstracts will be peer-reviewed by at least two reviewers who will evaluate them on the basis of the criteria mentioned above.
- If you already have a draft paper available, please submit it alongside the abstract.

Submission deadline for abstracts: 22 February 2016.

To submit an abstract of your paper, please click here.

For any enquiries relating to this call, please contact the IGL team at <u>innovationgrowthlab@nesta.org.uk</u>.

### Registration

Submission of your paper or proposal does NOT automatically register you for the conference or the research meeting. If your abstract is accepted for presentation at the research meeting, you will be notified by **25 March 2016** and will then be invited to register and pay the relevant fees for the events online. Please note that all participants are responsible for their own registration and travel costs (PhD students will be able to apply for financial support).



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