



Innovation Growth Lab Global Conference 2017

by **nesta** 

13-14 June 2017
Barcelona

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Using European funding to provide better public services

Innovation procurement for video interpretation services

Horizon2020 Project GPP 2020

GPP 2020

- **Central purchasing bodies (CPB) from Austria, Croatia, Germany, Italy, the Netherlands, Portugal, Slovenia and Spain**
- **108 low carbon and energy efficient tenders of a large scale (all available online)**

Central Purchasing Agency Austria: video interpretation

The NEED:

- Quick, reliable interpretation for all federal agencies in Austria
- Environmentally and socially responsible
- Cost-efficient
- Technology neutral, guaranteeing data security

Central Purchasing Agency Austria: video interpretation

The SOLUTION:

- A video interpretation platform with a network of several hundred interpreters
- No more than 2 minutes until a secure connection is established
- Works with all devices and operating systems
- Complies with ILO labour standards

Central Purchasing Agency Austria: video interpretation

STAKEHOLDER ENGAGEMENT:

- Pilot with 3 federal agencies (prove of concept)
- Close network of public agencies (clients) and trust has been previously established
- Framework contract with access on demand for all agencies (e.g. hospitals, police, immigration, customs)

Central Purchasing Agency Austria: video interpretation

The PROCESS:

- Competitive procedure with negotiation and prior public announcement
- **Functional requirement:** provision of video interpretation available after no more than 2 minutes
- **Social requirements** (1 point each): SME, gender equality at CEO level, share of employees w/ disabilities, number of apprentices + commitment to ILO labour standards

Central Purchasing Agency Austria: video interpretation

The OUTCOME:

- 30 million € contract awarded to an Austrian SME
- Saving **365 t CO₂e/year** and **114 toe energy/year**

KOINNO

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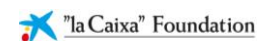
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Innovation Growth Lab
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