

Privacy Policy

This privacy policy explains how Nesta uses information collected via the survey. The survey will form part of a project to translate the most rigorous evidence about what works on entrepreneurship and business support into actionable insights. The survey is published and led by the Innovation Growth Lab (a global collaboration of governments, foundations and researchers led by Nesta) and supported by the Kauffman Foundation.

For more information on the project, you can contact innovationgrowthlab@nesta.org.uk.

For more information about Nesta, you can find full details below.

1. What kind of information do we collect?

We collect your survey responses and if you agree, we collect your personal data in the form of your name, email address and organisation name.

2. What do we do with information we collect and what is our legal basis for this?

If you agree to complete the survey, we will use your responses to inform the project. Your responses will not be identified as belonging to you, instead they will be combined with those gathered from other survey participants and analysed as part of a group. If you include your personal data, we will only use this information to contact you in respect of project updates and results.

We use Alchemer to process the survey, and they only process your information on our instructions. Alchemer operates in the US. For more information, please see their privacy policy <https://www.alchemer.com/privacy/>.

Where your data is processed, we must have a legal basis for collecting and using your information, in this case, we have your consent to do so, and you have the right to withdraw. This will not however, affect the lawfulness of any processing based on your consent before you withdraw it. If you wish to exercise your right to withdraw consent, further details can be found in section 6 '**Contacting us, exercising your rights and complaints**' below.

1. How long will we keep your information for?

We will retain any personal information that you provide to us for as long as is necessary to fulfil the purpose described in this policy, but for the avoidance of doubt, this shall be no later than the end of the project. We will securely delete your information when it is no longer needed.

2. Who else has access to your information?

Access to your personal information is restricted solely to our authorised staff or those at our partner (the Barcelona Graduate School of Economics BGSE) responsible for carrying out the processing. We have in place legally binding data processing arrangements with BGSE which contain all appropriate and necessary protections to ensure the security and safety of your personal information.

Your information will be processed by staff in the UK and by BGSE. Rest assured that we will always ensure any transfer of your personal information for which we are responsible is subject to adequate and appropriate security measures and protections to safeguard your personal data as determined by the Information Commissioner's Office (ICO).

We may disclose your personal information to law enforcement or regulatory agencies if we are required to do so by law (in which case our legal basis for doing this is for compliance with a legal obligation), or to protect or defend ourselves or others against illegal or harmful activities (in which case, our legal basis for doing this is the pursuit of these legitimate interests).

3. Cookies

Alchemer use cookies to collect data about visitors and they set cookies when you take the survey. Cookies are used to allow them to see how visitors use their site (these may be third party cookies like Google Analytics) and/or identify a unique survey response. For more detailed information please see their privacy policy linked above. The ICO also provides independent guidance on cookies and how to control them, for further information see <https://ico.org.uk/your-data-matters/online/cookies/>.

4. Contacting us, exercising your rights and complaints

You are legally entitled to know what personal information we hold about you and how that information is processed, which includes the right to:

- ask us to correct any mistakes in your information which we hold
- ask us to delete your personal information
- ask us to stop using your personal information or restrict how we can use it, for example if you feel it is inaccurate or no longer needs to be used by Nesta
- withdraw your consent to the processing of your personal information
- to object to us using of your personal information
- to object to any automated decision making that we may do using your personal information

If you wish to know what information we hold about you, or wish to exercise any of your other rights as detailed above, or have any complaint about how we are using your personal information, then please email us using information@nesta.org.uk or write to us at 58 Victoria Embankment London EC4Y 0DS UK and provide enough information to identify yourself (e.g. name and address or any registration details).

If our information is incorrect or out of date, please provide us with enough information to allow us to update it. If you want us to delete, restrict or stop using any information we hold about you, please specifically confirm the reasons why you are asking this. If you are unhappy with how we are using your information, again please explain to us the reasons and we will investigate the matter.

You can also write to the same address if you have a complaint about this policy.

If you are unhappy with how any data rights request or complaint has been dealt with you have the right to complain to the Information Commissioner:

- On [the ICO website](#);
- By mail at Wycliff House, Water Lane, Wilmslow, Cheshire SK9 5AF, or
- By calling the helpline on 0303 123 1113.

This contact information for the Information Commissioner's Office is correct as at the time this privacy policy is published.

5. Nesta information

Nesta, a company limited by guarantee registered in England and Wales with company number 7706036 and charity number 1144091.

Registered as a charity in Scotland number SC042833. Registered office: 58 Victoria Embankment, London, EC4Y 0DS

Email: information@nesta.org.uk