

IGL Winter Research Meeting Dec 2017 - Call for Abstracts

Trials on innovation, entrepreneurship and growth

Co-hosted by the World Bank

The Innovation Growth Lab (IGL) is holding the IGL Winter Research Meeting on Wednesday, 6 December 2017, at the World Bank in Washington, D.C. The meeting is a forum for researchers to discuss academic research that uses experimental methods to improve our understanding of the drivers of innovation, entrepreneurship and growth, and potential interventions to accelerate these.

Note the research meeting will be held on the day prior to the [Empirical Management Conference](#).

Call for Abstracts

We are inviting researchers to submit abstracts for research to be presented at the IGL Winter Research Meeting 2017. We welcome empirical research that provides evidence on the best approaches to increase innovation, support high-growth entrepreneurship and accelerate business growth.

More specifically, we encourage abstracts on design-stage, ongoing and completed randomised controlled trials (RCTs), as well as abstracts for review papers synthesising evidence or drawing on generalizable lessons learned.

Research at different stages of completion will be accepted for the meeting. The IGL Research Meeting serves as an opportunity to present and receive feedback on early-stage as well as ongoing or completed work.

We invite submissions of abstracts on the following themes:

- **Science and innovation**

This includes research that, for example, examines different approaches to managing innovation processes (e.g. open innovation, challenge prizes, etc.), models for technology transfer from universities (e.g. innovation vouchers, incentives for researchers, etc.), networks and collaboration (including peer-learning and networking capabilities), and different ways to accelerate scientific development. Other examples of topics of interest include intellectual property, support for different forms of innovation (social, organisational, technological, etc.), development of innovation skills, infrastructure support for innovative companies and innovative procurement.

- **Entrepreneurship and business growth**

This includes for example abstracts focusing on topics such as SME capacity development, the development of entrepreneurship ecosystems, stimulation of inclusiveness and diversity in entrepreneurship, access to skills and talent, and access to finance schemes. We are also interested in abstracts looking at investment readiness programmes, female entrepreneurship, the impact of accelerators (or other peer-based or cohort programmes) on entrepreneurial success, mentoring and advice for startups or SMEs, local policies for entrepreneurship, entrepreneurship education, and other business support schemes.

The topics described under each theme above are not exhaustive; abstracts covering topics relating to the themes but not explicitly mentioned are also welcome.

Selection of abstracts

The IGL Research Meeting Organising Committee and the IGL Scientific Committee will manage the review process for the proposals in the themes set out above, and decide about the balance between themes and projects at different stages of completion. Accepted abstracts will be included in the meeting programme. Researchers may be asked to act as discussants for other papers presented at the meeting.

The IGL Scientific Committee members are:

- Nick Bloom (Stanford University)
- Karim Lakhani (Harvard Business School)
- Josh Lerner (Harvard Business School)
- Fiona Murray (MIT Sloan School of Management)
- Mark Schankerman (LSE)
- Scott Stern (MIT Sloan School of Management)
- John Van Reenen (MIT Sloan School of Management)

The selection of abstracts will be based on the following criteria: relevance for the call; clarity and explicitness of the research aims and questions; methodological rigour; generalizability of lessons learned (if applicable); impact on the wider community (incl. policymakers and/or practitioners); and quality of the research.

Important Dates

Monday, 2 October 2017	Deadline for abstract submission
Early November	Notification of acceptance
Monday, 13 November 2017	Deadline for successful applicants to send in finalised abstract and full paper or research proposal
Wednesday, 6 December 2017	Research Meeting

How to submit your abstract

Please consider the following guidance and notes on submitting:

- Abstract length should be a minimum of 100 words and should not exceed 400 words (excluding the title and the author list). The language of the conference will be English; therefore the Committee will only accept submissions in this language.
- Abstracts should clearly demonstrate relevance to the call and at least one of the meeting themes.
- All submitted abstracts will be reviewed by at least two reviewers who will evaluate them on the basis of the criteria mentioned above.
- If you already have a draft paper or research proposal available, please submit it alongside the abstract.

Submission deadline for abstracts: Monday, 2 October 2017.

To submit an abstract of your paper, [please click here](#).

For any enquiries relating to this call, please contact the IGL team at innovationgrowthlab@nesta.org.uk.

Registration

Submission of your paper or proposal does not automatically register you for the conference or the research meeting. If your abstract is accepted for presentation at the research meeting, you will be notified in early November 2017 and invited to register for the event online. There are no costs for research meeting registration but all participants are responsible for their own travel and accommodation.

PhD Workshop

On Tuesday, 5 December 2017, ahead of the IGL Winter Research Meeting, we will be organising a workshop for PhD students. For more information or to attend please get in touch with innovationgrowthlab@nesta.org.uk.