

IGL Winter Research Meeting 2017 – PhD Workshop

5 December 2017

Agenda subject to change

Time	Session
09:45 AM – 10:00 AM	Registration & refreshments
10:00 AM – 10:30 AM	Welcome and introductions
10:30 AM – 11:30 AM	Experimental research in innovation, entrepreneurship and growth <i>This opening session will give an overview of how field experiments are being used in the field of innovation, entrepreneurship and growth. The session will be filled with examples that will serve to frame the rest of the day.</i>
11:30 AM – 11:45 AM	Break
11:45 AM – 12:45 PM	Policy questions and trends in innovation, entrepreneurship and growth Denis Medvedev, Lead Economist, World Bank Nagesh Rao, Chief Technologist and Senior Policy Advisor, U.S. Small Business Administration Jennifer Shieh, Chief Scientist and Senior Technology Policy Advisor, U.S. Small Business Administration Eric Smith, Senior Policy Advisor, U.S. Department of Commerce, Economic Development Administration David Turvey, General Manager, Insights & Evaluation Branch, Economic and Analytical Services Division, Australian Department of Industry, Innovation and Science <i>This interactive panel discussion is a unique opportunity to get an inside view into the questions, challenges and trends that policymakers in innovation, entrepreneurship and growth are facing both on a day-to-day basis and on a larger scale. We will build on these insights in the afternoon workshop, where the topics discussed in the panel will be a starting point for potential future research.</i>
12:45 PM – 01:45 PM	Lunch break
01:45 PM – 03:15 PM	Experimentation workshop – Developing trial ideas and making them a reality <i>In this hands-on ideation workshop, participants will develop their own idea for an experiment. These could help answer one of the key policy questions discussed earlier in the day or other research questions of interest to participants.</i>
03:15 PM – 03:30 PM	Break
03:30 PM – 04:30 PM	Keynote David McKenzie, Lead Economist, World Bank
04:30 PM – 04:45 PM	Closing remarks